



Atrium Health

Health, Hope, and Healing for ALL: Faith Community Health Ministry

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April 21, 2021

Objectives:

- Explore the health ministry model of legacy Atrium Health
- Understand the potential impact of faith community nursing and lay health ministry in your faith setting

Our Mission

To *improve* **Health**,
elevate **Hope** and
advance **Healing** – for all



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Faith Community Health Ministry

12

Counties Served

50

Faith Community
Nurses (10 paid)

113

Health Promoters
(incl. 12 Latino
FCHPs)

139

Faith Communities

Established in

1997



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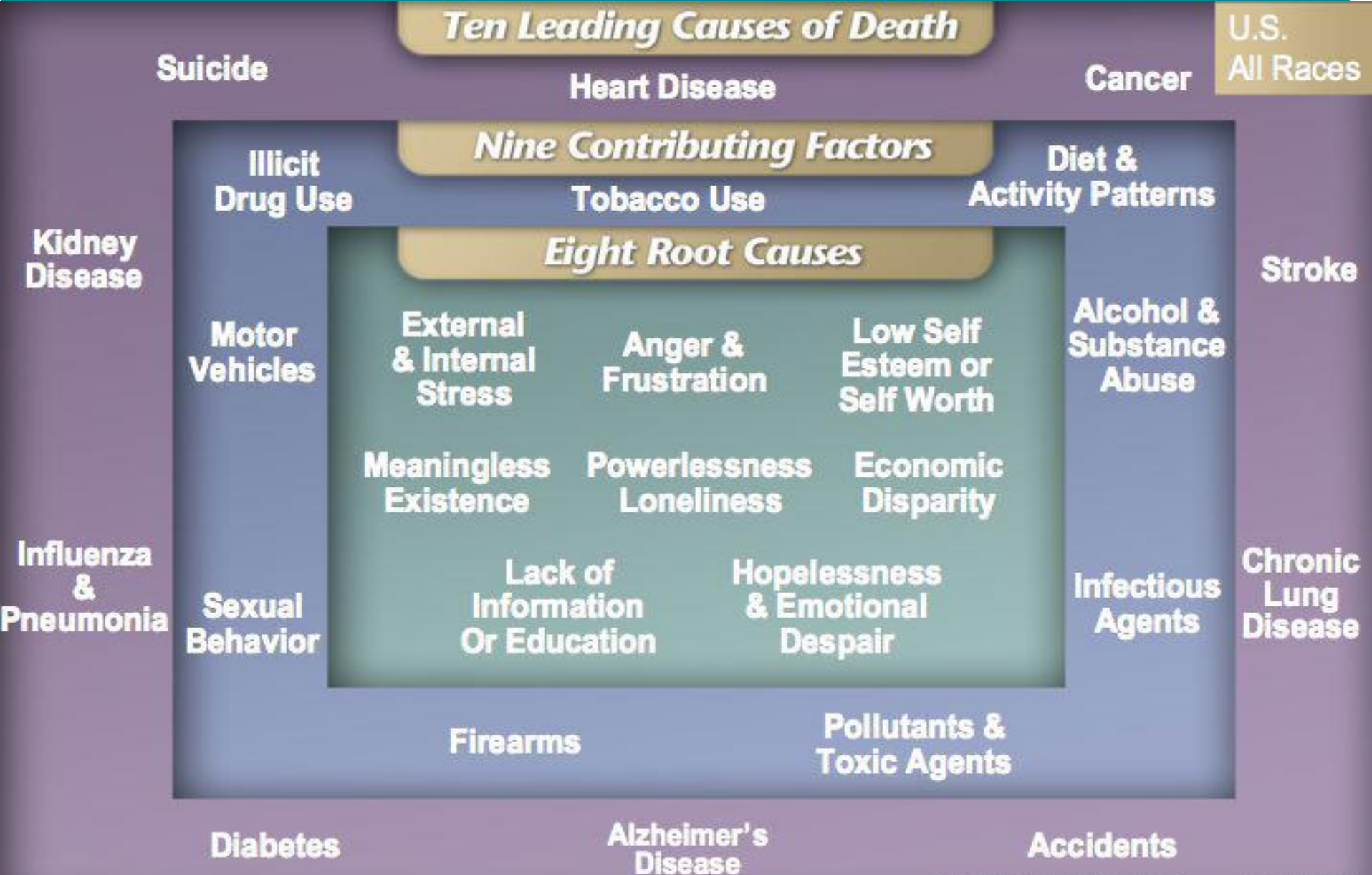
Faith Community Health Ministry

Affiliated with
139 faith
communities in
12 counties

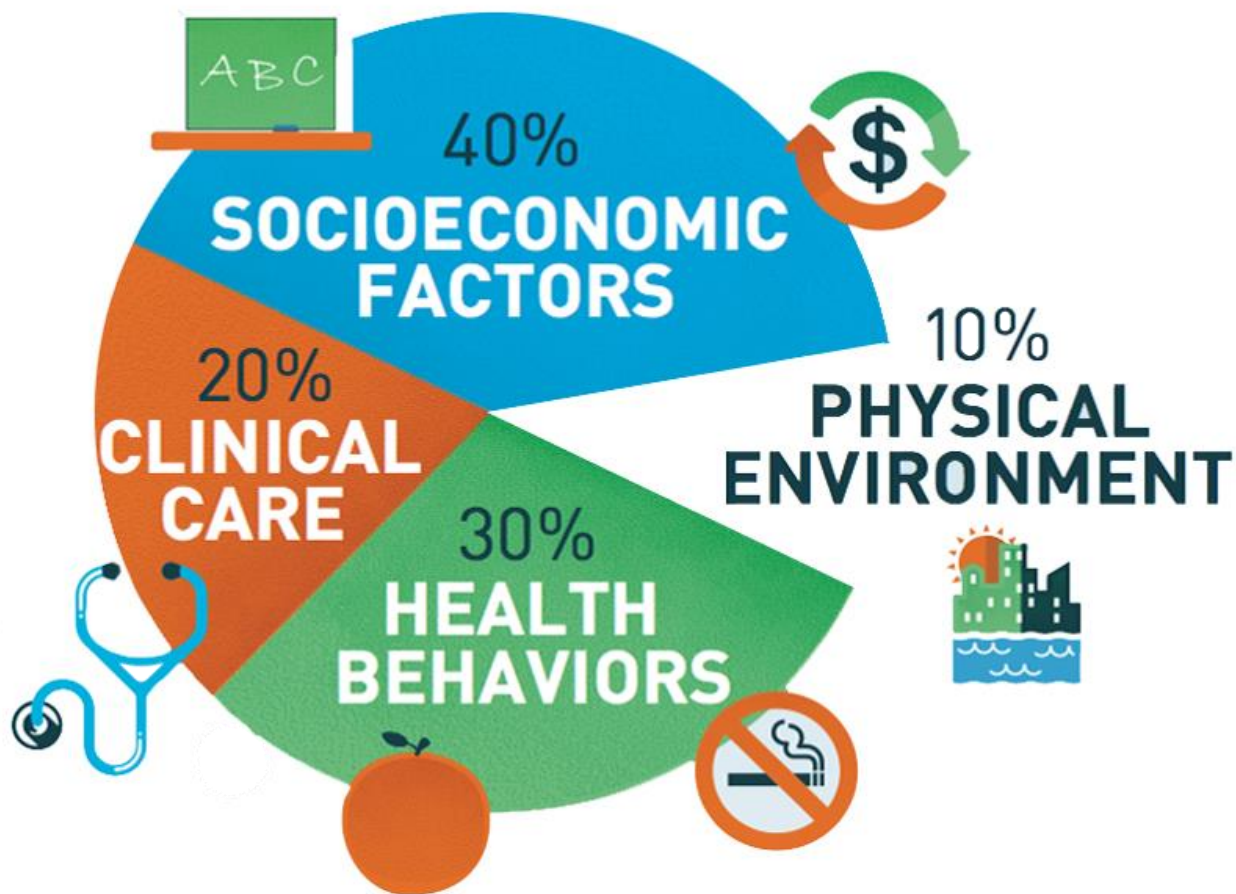
February 2021

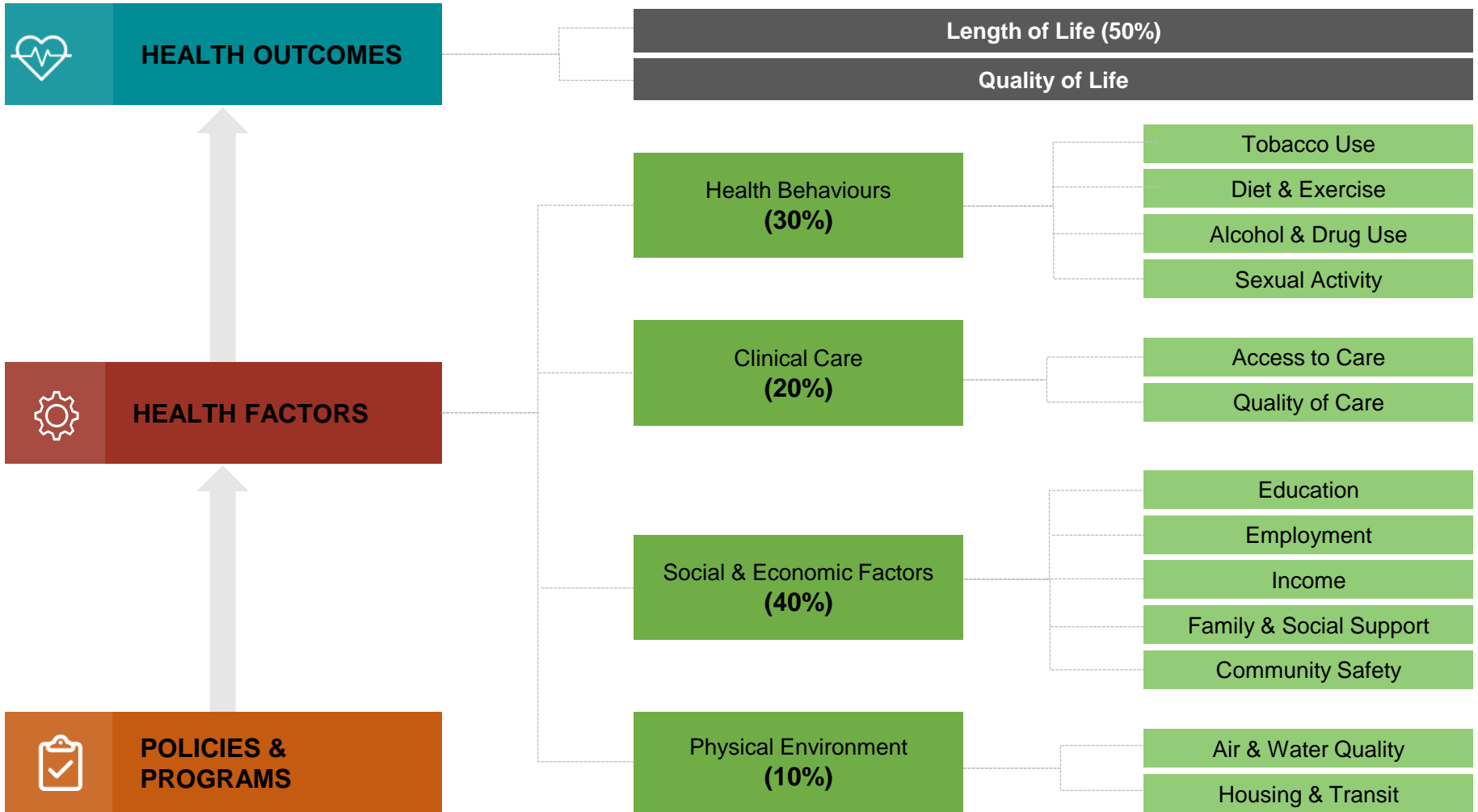


REASONS FOR HEALTH MINISTRY



Know What Affects Health





Picture This

As much as **80%** of disease Americans pay to treat is preventable if we adopt healthier lifestyles.



Only **20%** of an adult's health status is due to genetics, environment, or medical care.

Disparities

LATINO

diabetes
65%
more likely
to be
diabetic

AFRICAN
AMERICAN

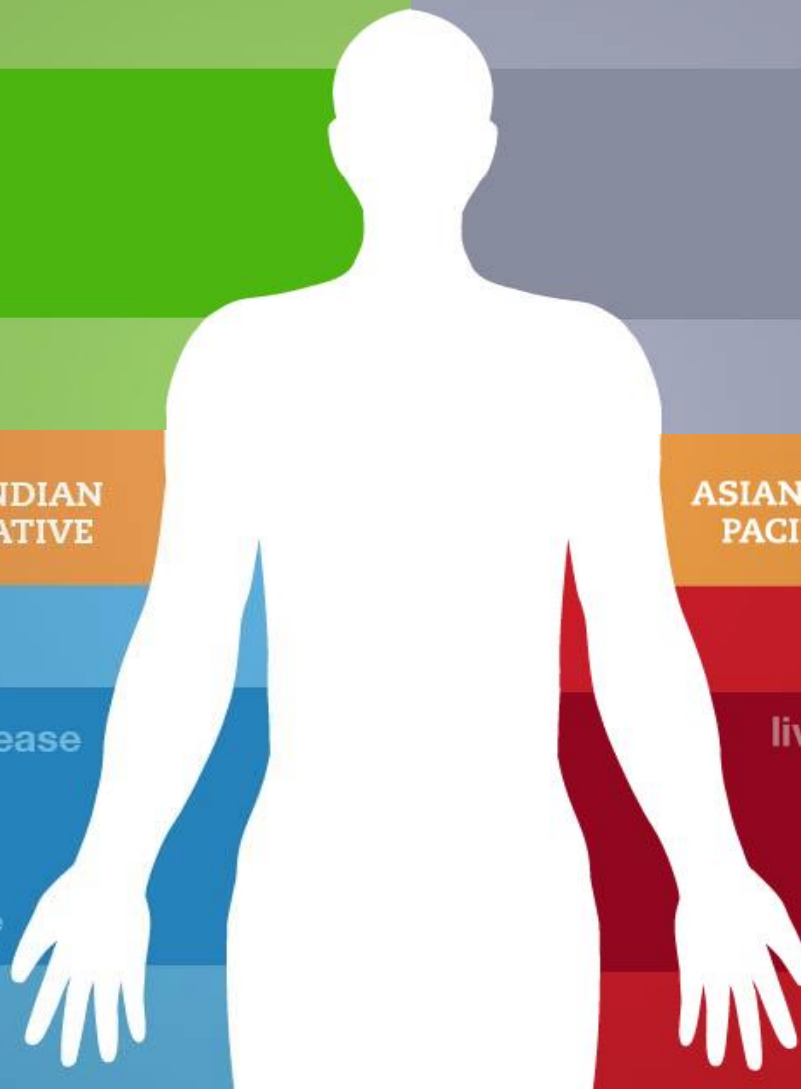
stroke
40%
more likely
to die from
stroke

AMERICAN INDIAN
& ALASKA NATIVE

heart disease
15%
more likely
to have
heart disease

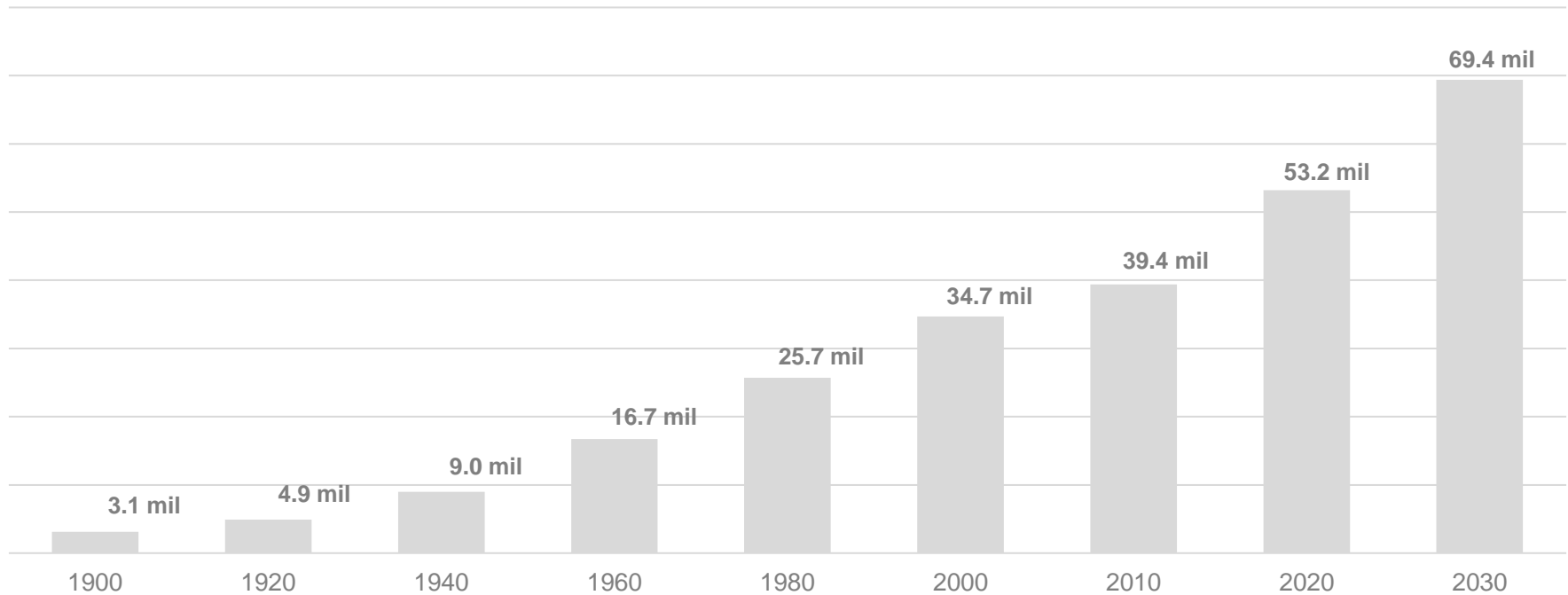
ASIAN AMERICAN &
PACIFIC ISLANDER

liver cancer
80%
more likely
to die from
liver cancer



The Graying of America

Number of Americans 65+



Source: AARP; Based on data from the U.S. Bureau of the Census



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Faith Community Health Ministry



History

Origin in “Parish Nursing”



Father of Parish Nursing

Rev. Dr. Granger Westberg



Roots

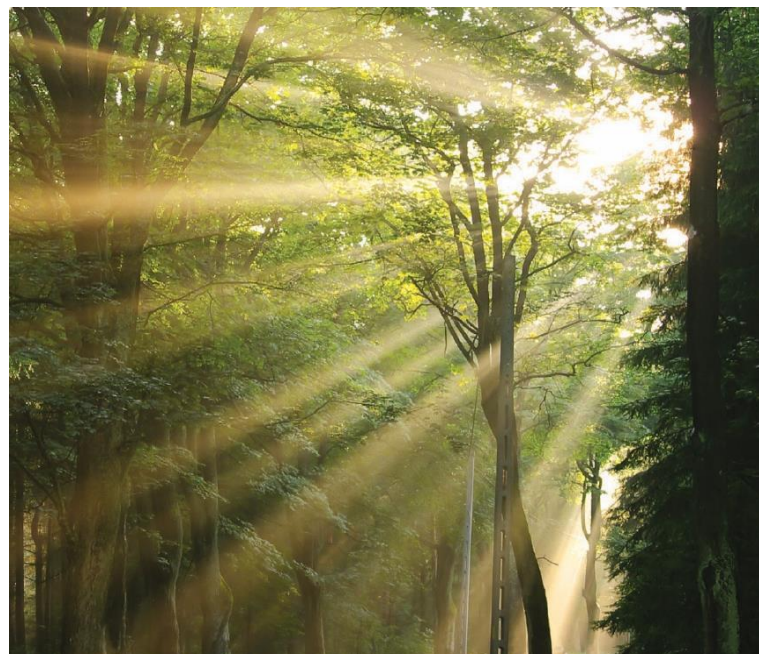
Historic beginning rooted in Judeo-Christian tradition



Faith Community Nursing

In the U.S. and around the world

Emphasis is on **health** and **healing** with **ANY** faith community!



Some Familiar Names for the Nurse

- Parish Nurse – Faith Community Nurse
- Jewish Community – Congregation Nurse
- Muslim Community – Crescent Nurse



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4 Models for Affiliation with the Atrium Health Faith Community Health Ministry



EMPLOYEE MODEL

Compensated Faith
Community Nurse



PARTNERSHIP MODEL

Non-compensated Faith
Community Nurse



FAITH COMMUNITY HEALTH PROMOTER MODEL

FCHM LIAISON MODEL



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Faith Community Nursing



A **specialized practice** of professional nursing that focuses on the **intentional** care of the spirit as part of the process of promoting wholistic health and preventing or minimizing illness in a faith community.

- Faith Community Nursing became an ANA nursing specialty in 1998.
- Faith Community Nurses (FCN) complete a Foundations of FCN Course.

Faith Community Health Promoter

What is a Faith Community Health Promoter?



A faith community health promoter (FCHP) is a lay person who is willing to minister to their faith community by educating them about health promotion and disease prevention.



After completing a ten-hour course, the FCHP can assist their congregation by starting a health ministry or by working alongside a faith community nurse in an existing health ministry.



Roles in the Faith Community Health Ministry



FAITH COMMUNITY HEALTH PROMOTER

- Integrator of Faith and Health
- Link to Health Education
- Referral Agent
- Facilitator of Support Groups
- Coordinator of Volunteers
- Advocate
- Pastoral Partner



FAITH COMMUNITY NURSE

- Integrator of Faith and Health
- Health Counselor
- Health Educator
- Referral Agent
- Coordinator of Volunteers
- Facilitator of Support Groups
- Advocate
- Pastoral Partner



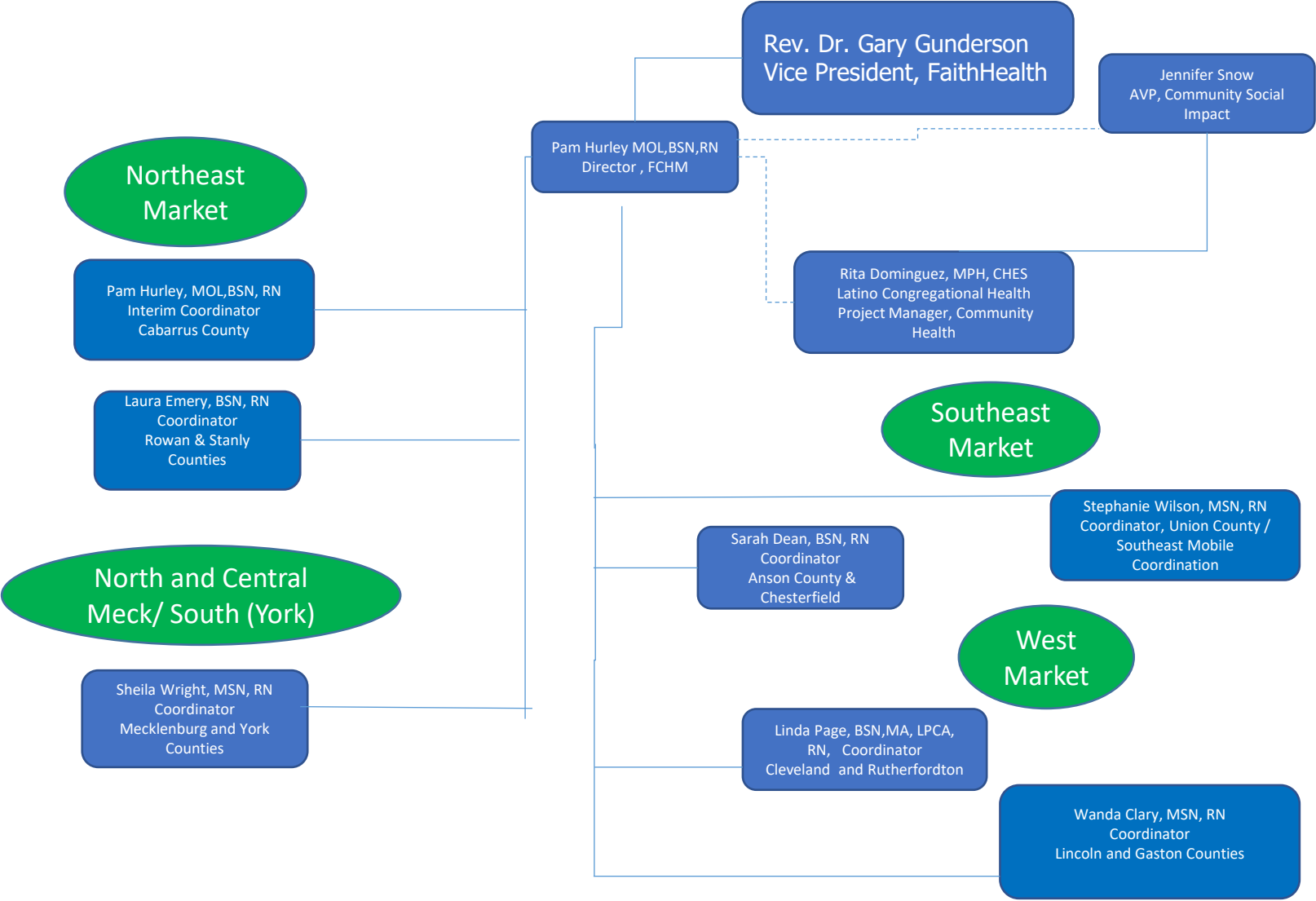
Latino/Hispanic Community Collaboration

Spanish Programing/ Education/Services currently provided:

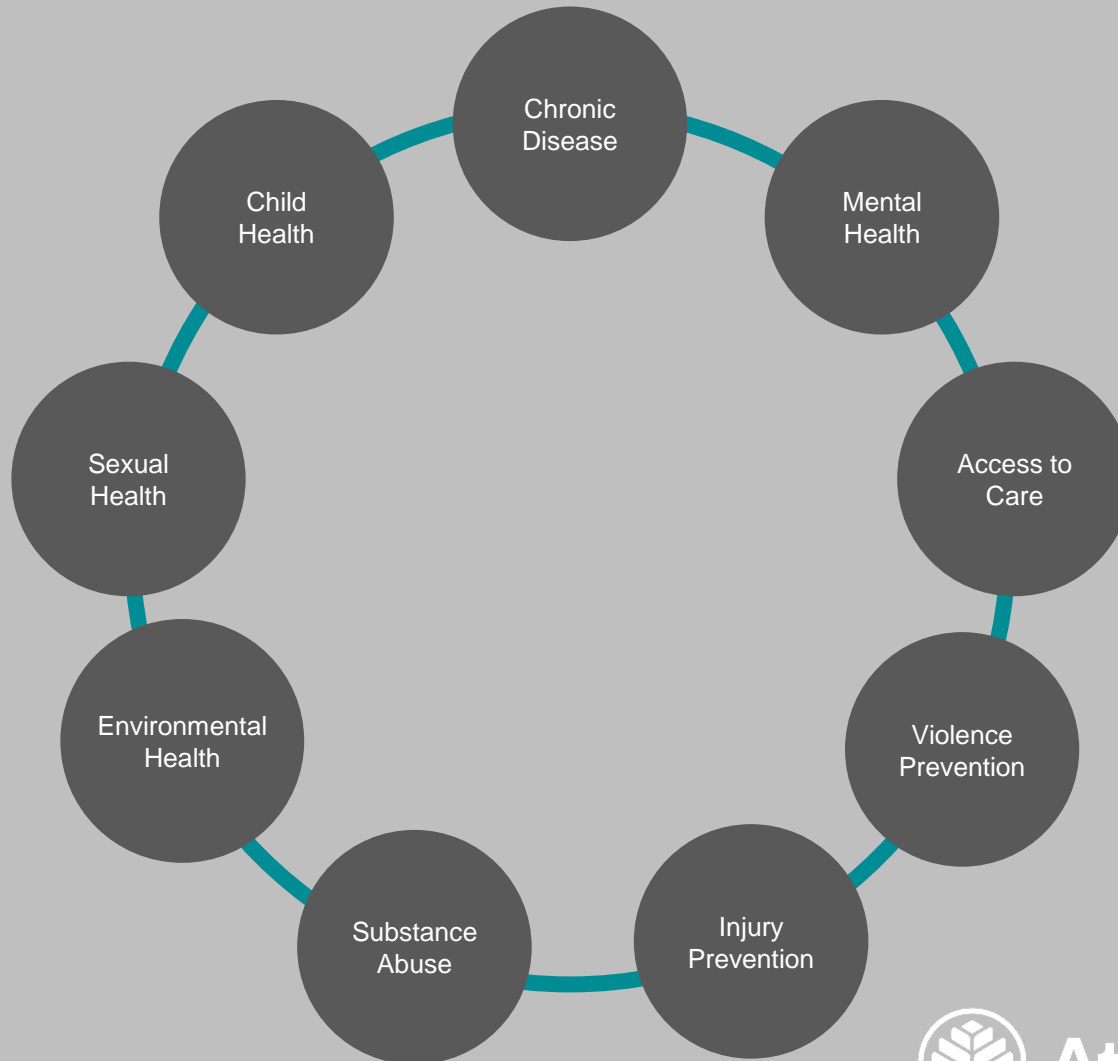


- Faith Community Health Promoter Training
- Mobile Mammography onsite screening
- Breast Health Education and access to resources
- Mental Health First Aid Adult and Youth curriculums
- Nutrition and Disease Self-management Community workshops
- National Diabetes Prevention Program
- Education workshops for Parents and Youth
- Access to Physical Activity/Exercise programs and resources
- Healthy Together (Childhood Obesity prevention program)
- Access to monthly Bulletin Board Health messaging
- Nutrition Education Sessions and Cooking Demonstrations
- End of Life Conversations
- Access to Atrium Health Community Resource Hub

Faith Community Health Ministry Org Chart (2.21.21)



Community Health Needs Assessment



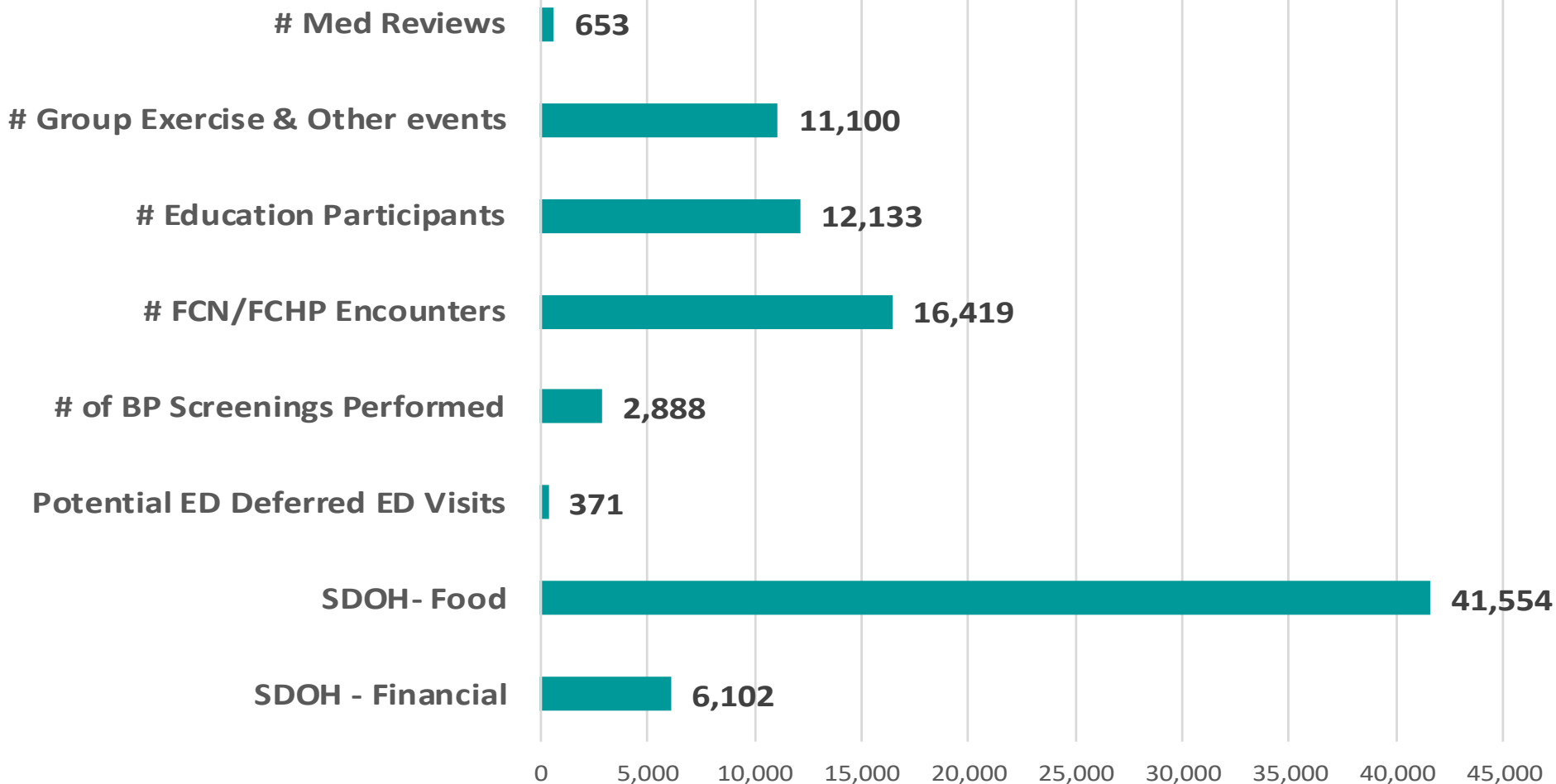
Strategic Priorities for Community Health 2018-2020

- Mental Health and Substance Use
 - Access to Care (Primary, dental and mental health)
 - Socio-economic Determinants of Health
 - Tobacco Prevention and Cessation
 - Obesity (adult and child)
-
- In Faith Community Health Ministry- also focused on End of Life/
Advance Directives
 - Electronic Documentation

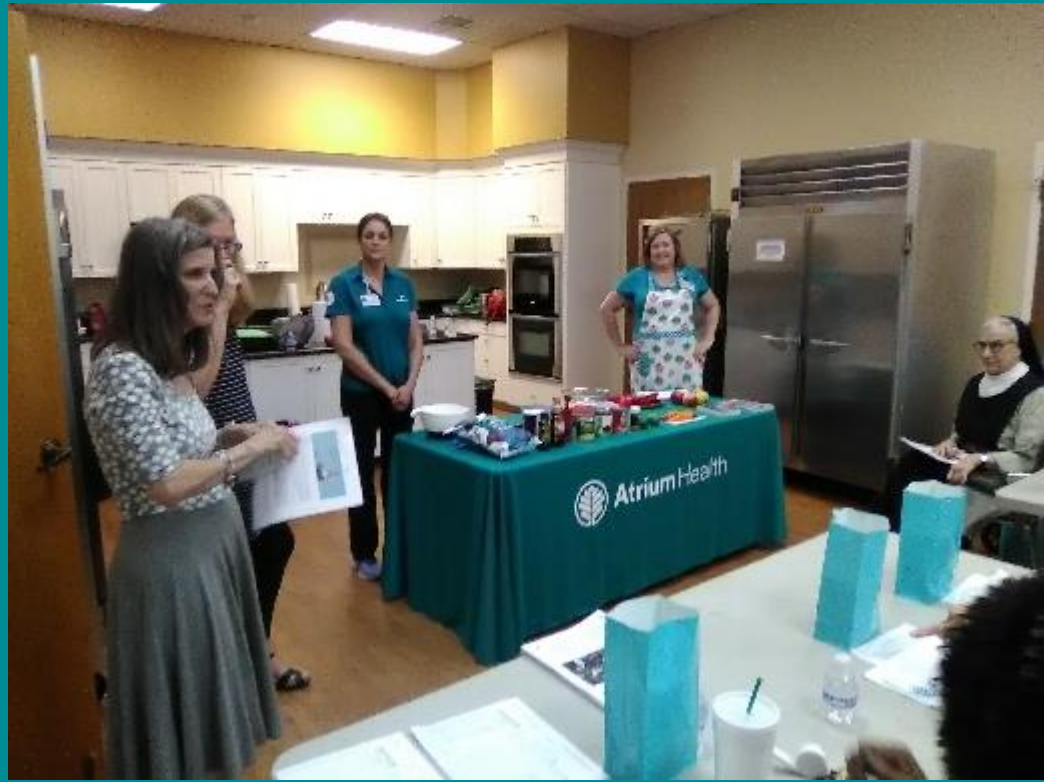
FCHM 2019 Key Process Metrics

FCHM Encounters reported for scorecard 2020 = 34,299

FCHM Key Process Metrics - 2019







Community Resource Hub Platform Utilization & Progress

2018- February 28, 2021

3546

e-Referrals

to Partner Organizations since May 2018

14056

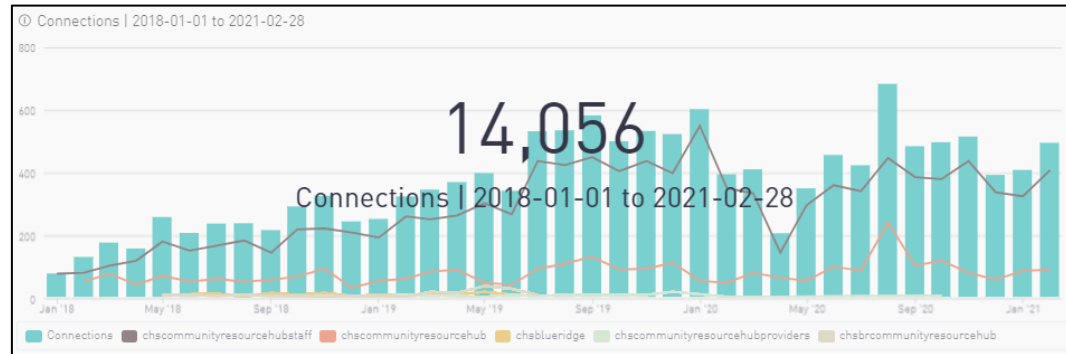
Connections

Made for patients to learn more or get help from social care providers since January 2018

1666

Local Programs

Added to the Community Resource Hub by Teammates since November 2017



69

Claimed Partners

902

Self-Claimed*

871

Activated Social Care Providers since 2018

Major Milestones

- Two MOU's Signed with Navicent Community Partners
- First Behavioral Health & Addiction Services Partners with MOU

Next Steps

- Planning Partner Meet & Greet June 2021

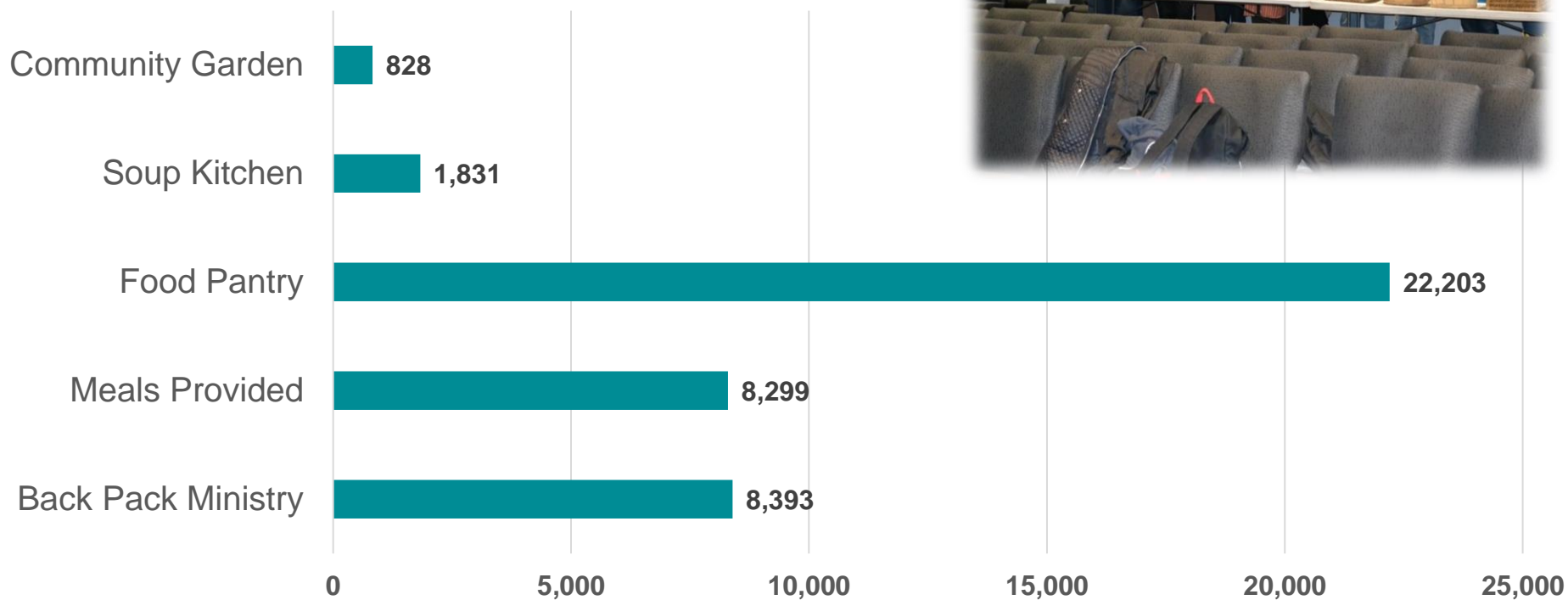
[Social Services for 28025 \(Concord, NC\) | Atrium Health Community Resource Hub \(atriumhealthcommunityresourcehubstaff.org\)](https://atriumhealthcommunityresourcehubstaff.org)



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FCHM Addressing Food Insecurity

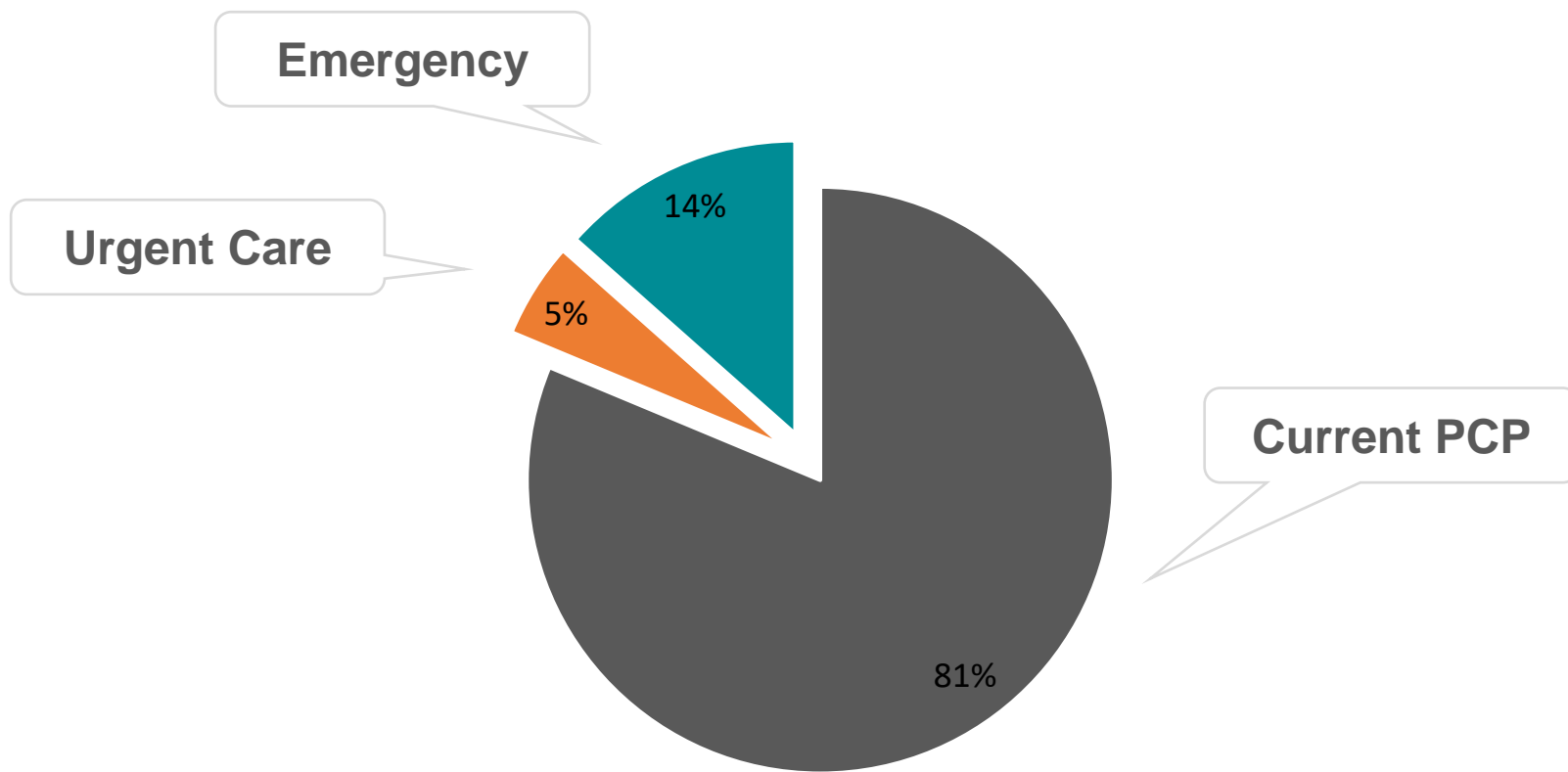
Served Total
2019 N=41,554



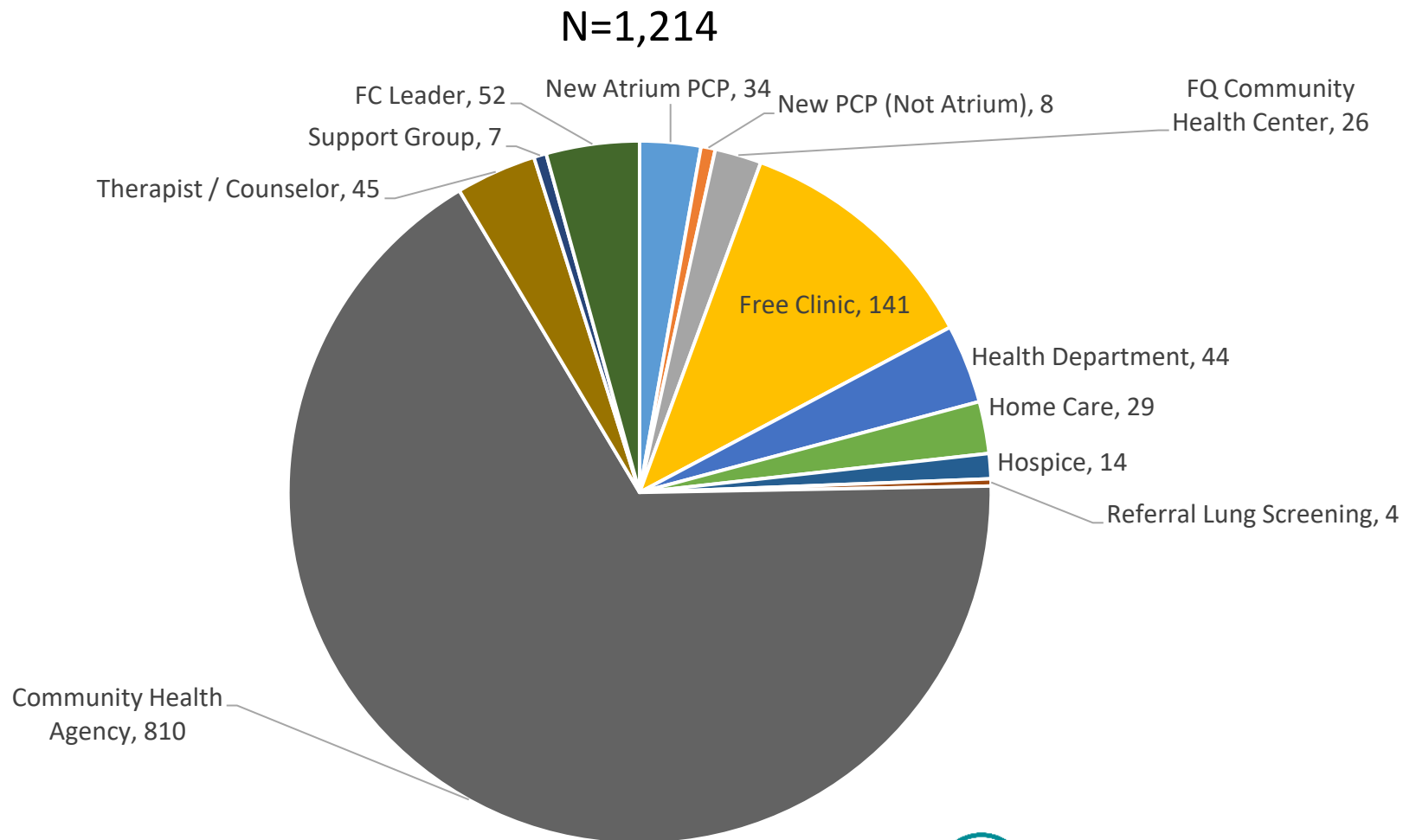
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FCHM 2019 FCN Referrals (Medical Home Pre-established)

N=342

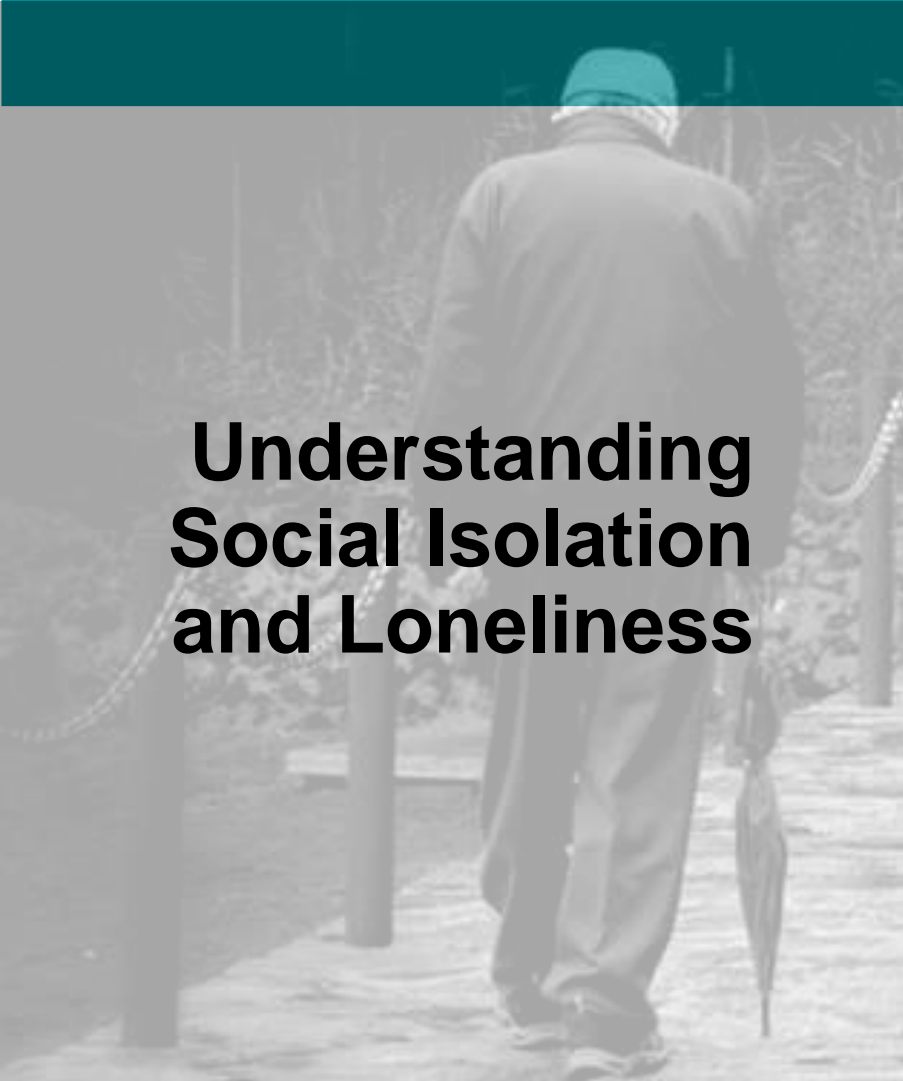


FCHM 2019 FCN Referral Patterns



COVID-19 FCHM RESPONSE

- COVID - 19 Messaging and Education
 - Faith Community Partners
 - FCHM Community Nurses and HPs
- County level EOC support- serving as county community liaison
- Involvement in 2 Million Mask Initiative and Faith Community Committee work
- Participation in population specific education committees
- Distribution of Masks and other PPE
- Screening sites- identifying sites and volunteer at sites
- Vaccination sites- identifying faith locations and volunteering
- Community Benefit involvement; Med Assist, Food insecurity, PPE distribution, blood donation site coordination
- Social Isolation



Understanding Social Isolation and Loneliness

- (AARP) A feeling of sadness or distress about being by ourselves or feeling disconnected from the world around us.
- (NIA-NIH) Loneliness is the **subjective** distressed feeling of being alone or separated. It's possible to feel lonely while among other people, and you can be alone yet not feel lonely."

Social Isolation:

- (AARP) happens when we're separated from other people and don't have social connections.
- (NIA-NIH) Social isolation is the **objective** physical separation from other people (living alone)

PROGRAM PRINCIPLES

We know that Social Interactions as areas of need are *just as important* to the health of a patient as clinical needs

Patients that are socially isolated are at rising risk for health concerns

Program AIM: To mitigate loneliness and social isolation by cultivating regular contact with the patient and addressing barriers of social participation through connections to community and health services, in order to:

improve patient's health

improve appropriate and decrease inappropriate medical care utilization

support patients at home, both clinically and socially



Why 3 Screening Questions

Asking all three questions measure the three dimensions of loneliness, per UCLA Loneliness Scale data.

How often do you feel that you lack companionship?

Measures *relational* connectedness, or intimate others

How often do you feel left out?

Measures *social* connectedness, or social others

How often do you feel isolated from others?

Measures self-perceived isolation, or the affiliative environment

total of 4 Power Forms and 1 referral form:

call:



2020 1104 EST

Duke Social Support Index: Initial Questions

DSSI 1: Other than members of your family how many persons in your local area do you feel you can depend on or feel very close to?

None
1-2 people
More than 2 people

DSSI 2: How many times during the past week did you spend time with someone who does not live with you, that is, you went to see them or they came to visit you or you went out together?

DSSI 3: How many times did you talk to someone (friends, relatives or others) on the telephone in the past week (either they called you, or you called them)?

DSSI 4: About how often did you go to meetings of clubs, religious meetings, or other

Notes/Reminders

has drop down choices to choose

A day in the life of an FCN

Referral	Number	Comments
AYA House/RCCC	38	Does not include those who have applied to 3CH
Mental Health/Substance Use referrals	34	Referrals to programs such as Intensive Outpt therapy, does not include referrals for medication management or therapy.
Vocational Rehab	12	
Health Net/Community Free Clinic	51	34 were accepted into the program, 67%
Clients seen	501	Unique individuals in a month
Total encounters	1,973	

A day in the life of an FCN

*“As the Faith Community Nurse at Opportunity House for 8 years, I identified that **just providing for the food, clothing, and hygiene needs of those experiencing homelessness would not help anyone move toward stability.** Assessing the needs of each individual **always led to the conclusion that it was more than a series of poor choices that led to homelessness, it was years of instability, neglect, abuse, in addition to learning or developmental disabilities and unaddressed physical and mental health issues.** Feeding and clothing them would not be enough”*

*“From the very first time I came to Opportunity House, I wanted to create a program that would **empower our people to move out of poverty.** It has taken 8 years, a change in administration, intentional partnerships, and prayer and perseverance to get to where we are today. **It will take the support of our entire community to keep moving forward.**”*

Laura Tolbert, MSN, RN
Faith Community Nurse

Benefits of Affiliation with Faith Community Health Ministry



- Strong leadership structure and established program
- Ongoing education and support for the FCN and FCHP and Clergy
- Access to expertise and resources focused on community-driven priorities in all counties served

Questions?

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